



WXIX

ORDER

Print Date 08/31/12 Page 1 of 4

Flight Dates 09/04/12-09/10/12

<u>Contract / Revision</u>	<u>Product</u>	<u>Order Sep</u>	00:00:00
Contract / Revision	815817 / OBAMA SCHED A	Estimate #	1536
<u>Original Date / Revision</u>	<u>Agency Com</u> 15%	<u>Alt Order #</u>	06302408
08/31/12 08/31/12	<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u> Obama, Barack/D/President	1010 Wisconsin Ave NW Suite 800 Washington, DC 20007	<u>Order Type</u>	Political
<u>Agency</u> Greer Margolis Mitchell & Bt		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>	<u>Sales Office</u> T-DC	<u>Billing Calendar</u>	BROADCAST
1010 Wisconsin Ave NW Suite 800	<u>Sales Region</u> National	<u>Demographic</u>	A35+
	<u>Agency Ref</u>	<u>Rev Codes</u>	Agency Political Pol-Candic
		<u>Product Codes</u>	PL565
		<u>Priority</u>	P 5
		<u>Advertiser Ref</u>	

Primary Account Executive

Primary Acc

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	71	\$11,067.00	\$13,020.00	0.00	08/27/12	09/10/12	71	\$11,067.00	\$13,020.00
Totals	71	\$11,067.00	\$13,020.00	0.00					



Contract / Revision 815817 Flight Dates 09/04/12-09/10/12

Hiatus Dates

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Order Sep 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A

Estimate # 1536



Contract / Revision **815817** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/31/12 / 08/31/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>			
													Type	Spots	Amount	
E 16	WXIX	09/04/12	09/10/12	TRUE HOLLYWOOD ST	Comm	11A-12P	MTWTF--	:30	3	\$50.00	P	5	0.00	NM	3	\$150.00
				TRUE HOLLYWOOD STC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		3				\$50.00		0.00				
E 17	WXIX	09/04/12	09/07/12	Better 12P	Comm	12-1P	-TWTF--	:30	2	\$50.00	P	5	0.00	NM	2	\$100.00
				Better 12P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	-TWTF--		2				\$50.00		0.00				
E 18	WXIX	09/04/12	09/10/12	MILLIONAIRE 1P	Comm	1-2P	MTWTF--	:30	3	\$50.00	P	5	0.00	NM	3	\$150.00
				MILLIONAIRE 1P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		3				\$50.00		0.00				
E 19	WXIX	09/04/12	09/07/12	Wendy Williams 3P	Comm	3-4P	-TWTF--	:30	3	\$50.00	P	5	0.00	NM	3	\$150.00
				Wendy Williams 3P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	-TWTF--		3				\$50.00		0.00				
E 20	WXIX	09/04/12	09/10/12	News At 630P	Comm	630-7P	MTWTF--	:30	3	\$150.00	P	5	0.00	NM	3	\$450.00
				News At 630P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		3				\$150.00		0.00				
E 21	WXIX	09/04/12	09/10/12	News At 7P	Comm	7-730P	MTWTF--	:30	4	\$200.00	P	5	0.00	NM	4	\$800.00
				News At 7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		4				\$200.00		0.00				
E 22	WXIX	09/08/12	09/08/12	News 8-10A Sat	Comm	8-10A Sa	-----3-	:30	3	\$100.00	P	5	0.00	NM	3	\$300.00
				News 8-10A Sat												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----3-		3				\$100.00		0.00				
E 23	WXIX	09/09/12	09/09/12	News 8-10A Sun	Comm	8-10A Sun	-----3	:30	3	\$100.00	P	5	0.00	NM	3	\$300.00
				News 8-10A Sun												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----3		3				\$100.00		0.00				
E 24	WXIX	09/04/12	09/10/12	Late News M-F	Comm	10-11P	MTWTF--	:30	3	\$500.00	P	5	0.00	NM	3	\$1,500.00
				Late News M-F		(10:00 PM-10:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		3				\$500.00		0.00				
E 25	WXIX	09/04/12	09/10/12	Late News M-F	Comm	10-11P	MTWTF--	:30	3	\$500.00	P	5	0.00	NM	3	\$1,500.00
				Late News M-F		(10:30 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		3				\$500.00		0.00				
E 26	WXIX	09/08/12	09/08/12	LATE RUN M-SU	Comm	11P-12M	-----1-	:30	1	\$400.00	P	5	0.00	NM	1	\$400.00
				NEWS/LATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----1-		1				\$400.00		0.00				
E 27	WXIX	09/09/12	09/09/12	Late News Su	Comm	10-1102P	-----1	:30	1	\$500.00	P	5	0.00	NM	1	\$500.00
				Late News Sun		(10:00 PM-10:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----1		1				\$500.00		0.00				
E 28	WXIX	09/09/12	09/09/12	Late News Su	Comm	10-1102P	-----1	:30	1	\$500.00	P	5	0.00	NM	1	\$500.00
				Late News Sun		(10:30 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----1		1				\$500.00		0.00				



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 28	WXIX	09/09/12	09/09/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	:30	1	\$500.00	P	5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----1		1				\$500.00		0.00				
E 29	WXIX	09/09/12	09/09/12	Cincinnality 1130P Sun	Comm	1130P-12A	-----1	:30	1	\$150.00	P	5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----1		1				\$150.00		0.00				
E 31	WXIX	09/09/12	09/09/12	NFL on Fox Game 1	Comm	1P-4P	-----1	:30	1	\$1,500.00	P	5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	-----1		1				\$1,500.00		0.00				
														Totals	71	\$13,020.00